

# Habasit America Corporate Overview

## Habasit – Solutions in motion





### Habasit, the world leader in belting

Since inception in 1946, Habasit has become a global leader in the belting industry, and our mission is simple: to help customers in promoting the reliability, quality, and productivity of their equipment and processes by delivering excellent conveyor and power transmission products, systems, and services. The following numbers are essential to our unique, value-added solutions:

#### #1 worldwide in lightweight belting

Habasit is unparalleled in the industry of lightweight belting. No other company can offer the comprehensive, turn-key belting solutions of Habasit or match the expertise of our workforce. It is through Continuous Improvement—our corporate energy—that we remain the unrivaled market leader.

#### 70+ countries strong

#### Global reach:

- Over 3,300 employees
- 16 production plants
- More than 30 affiliated companies
- 250 service centers globally
- Habasit America, the largest affiliate

#### 5% annual sales investment in R&D

Our dedication to developing cutting-edge products is evident in our corporate structure: 3% of our staff serves in R&D, supported by over 5% of our annual sales. High-tech laboratories, qualified researchers, and serious investment drive the constant innovations that secure and maintain our industry leadership.

#### 1 company for all of your needs

- Broadest product range in the industry
- Fabrication, assembly, and local installation
- Dedicated Customer Care and technical support
- Belt monitoring, inspections, and surveys
- Design assistance for customized solutions
- Customer training programs



#### Production excellence

Our headquarters in Suwanee, Georgia, is just one of our state-of-the-art production facilities that supplies our service partners around the globe with superior belting products. To maintain such an expansive product offering, top-end production capabilities are required, and through our R&D excellence, Habasit delivers unparalleled quality and customization.



#### Global reach

Through a vast network of partners and facilities, Habasit can negotiate and satisfy intricate local, national, and global contracts. Our skilled and knowledgeable representatives serve customers in over 70 countries, supported by more than 250 service centers. Habasit America proudly serves the Americas: United States, Canada, and Latin America.



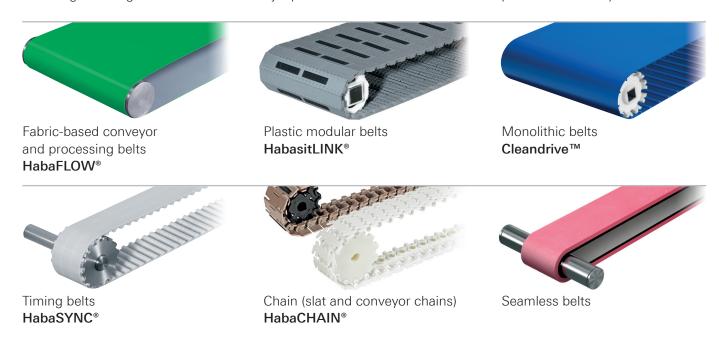
#### Dedicated and talented specialists

From account and regional managers to industry specialists, our team is highly organized and aligned to serve diverse customers, small or large. Our experienced field personnel are mobile and hands-on, applying in-depth application knowledge and product insights to deliver optimal, process-improving belting solutions.

# Comprehensive product lines Value-added services

#### Wordwide leading product range

Habasit offers the largest selection of belting, conveying, and complementary products in the industry. Through our unequaled and comprehensive product lines, we deliver fully customized, application specific solutions. The following six categories constitute our major product lines and demonstrate our powerful versatility.



Habasit also supplies HabaDRIVE® (power transmission belts), machine tapes, round belts, HabiPLAST® (profiles, guides, and wear strips), fabrication tools (joining tools), and more.

#### Belting is only the beginning

Our customers enjoy comprehensive support—from beginning to end—through a number of value-added services that complement our world-class products:

#### Comprehensive consulting and technical support

Our experienced field representatives guide you through application analysis and belt selection, often visiting on-site, in order to develop an effective, tailored solution. For intricate or specialized scenarios, a qualified team of technical engineers is prepared to assist with calculations and custom design.

#### Fabrication, assembly, and local installation

Habasit operates over 30 affiliated companies wordwide, each with its own inventory, fabrication, assembly, and service facilities. Through our network of affiliates and partners, we can react quickly, competently, and reliably to satisfy all of your demands. Our experienced, hands-on representatives will meet complex installation challenges wherever they arise.

#### Belt monitoring, inspections, surveys, and process optimization

Our qualified personnel provide detailed inspections, analyses, and surveys for your locations. Then, on request, we will collaborate with you to optimize your machinery and production processes.

#### Customer training programs and e-commerce

Habasit offers training programs and provides support tools to ensure optimal use of our products and prolong their lifetimes. Training on fabrication, installation, assembly, maintenance, and belt repair takes place at Habasit sites or at your location. Orders, shipping, tracking, and RMAs can be managed through our online resources.

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Rossi is one of Europe's largest manufacturers of gear reducers, gearmotors, inverters, standard and brakemotors, and is a member of the Habasit Group.

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